



The Rise of the Reluctant Innovator

By -

London Publishing Partnership. Paperback. Book Condition: New. This item is printed on demand. Paperback. 224 pages. Despite the tens of billions spent each year in international aid, some of the most promising and exciting social innovations and businesses have come about by chance. Many of the people behind them didn't consciously set out to solve anything, but they did. Welcome to the world of the reluctant innovator. The Rise of the Reluctant Innovator fills a much-needed gap in the social innovations/social entrepreneurship market. The book highlights the personal stories of ten social innovators from around the world. Ten social innovators - ordinary people - who randomly stumbled across problems, injustices and wrongs and, armed with little more than determination and belief, decided not to turn their back but to dedicate their lives to solving them. People like Laura Stachel. After watching local doctors and midwives struggle to treat critically ill pregnant women in near-total darkness on a Nigerian maternity ward, where an untimely power cut can mean the difference between life and death, Laura develops a solar-based solution that greatly enhances survival prospects. Or Josh Nesbit, who, intending to ground himself in the realities of global health during his internship...



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Reviews

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